**Crowdfunding analysis**

Challenge: 1

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* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. Projects launched at the beginning of the year has more probability of fail and improves towards the end of the year
2. There are far more projects started in the US than any other country
3. The subcategory “plays” seems to be popular in crowdfunding in most successful by far but also failures

* What are some limitations of this dataset?
  + Not enough data per categories and sub-categories
  + It wasn’t clear to interpret until we converted and created new columns (pre-processing)
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + Projects that failed but not by much, maybe with a slight update will get backing second round
  + Most successful projects include the blurb, to understand what the project is about
  + Number of Projects, outcome by author to see if people submits more than one project